

HAMMERSMITH

Academy



INSPIRE
CREATE
SUCCEED

Prospectus 2025–26

A photograph of two students, a boy and a girl, in a school laboratory. They are both wearing safety goggles and school uniforms. The girl is using a dropper to add liquid to a small bottle, while the boy looks on. In the foreground, there is a rack of test tubes and several small bottles on the lab bench. The image has a blue tint.

A school for Real World Success

A message from the Head

It is my pleasure to welcome you to Hammersmith Academy.

We believe education should do more than prepare students for examinations. It should provide the challenge, opportunity and community that allows every young person to discover their own unique path to success, not only in the classroom, but in the **real world** beyond it.

From the moment students join us in Year 7, they are taught by expert subject specialists and supported by a curriculum that is academically ambitious and knowledge-rich. Longer lessons, dedicated literacy programmes, and high-quality feedback ensure that every student builds the secure foundations they need for success at GCSE, Sixth Form, and beyond.

What truly sets us apart is our **exceptional record of preparing students for careers, university and apprenticeships**. Our alumni progress to leading universities, including Oxbridge and Russell Group institutions, and secure places on some of the UK's most competitive apprenticeships with global organisations such as BlackRock, Ofcom and Sky. This success stems from our dedicated Careers and University Team, who provide personalised guidance from Year 7 onwards, ensuring every student has the support and confidence to achieve their goals.

Our extra-curricular offer is equally unrivalled. In the last couple of years alone, our students have taken part in life-changing expeditions to the Scottish Highlands, travelled to CERN in Geneva, trained with England's Rugby Team, competed in the final of the Count on Us Maths Challenge, and won Sustainable School of the Year at the Global Action Plan Awards. These experiences enrich learning, build confidence, and give our students memories that last a lifetime.

Through the support of our sponsors — **The Mercers' Company and The Worshipful Company of Information Technologists** — and our unique private school partnerships with **St Paul's School**



and **St Paul's Girls' School**, students also benefit from academic masterclasses, cultural experiences, and mentoring opportunities that broaden horizons and raise aspirations.

We are equally proud of our inclusive and supportive community. Our House system, Junior Leadership Team, and strong pastoral care ensure that every student feels safe, valued, and inspired to grow into a confident and respectful citizen.

Since our foundation in 2011, Hammersmith Academy has established a tradition of success. Our alumni can now be found at top universities, on prestigious apprenticeships, and across diverse professional sectors — from medicine and law to creative arts, technology, and public service. Each one reflects our ethos of Real World Success.

I warmly invite you to explore our Academy and see for yourself how we provide the challenge, opportunity and community that empowers every student to flourish.

Gary Kynaston, Headteacher

Welcome to Hammersmith Academy

Hammersmith Academy is a non-denominational, all-ability, co-educational secondary school for 11–18 year olds. From the moment students join us in Year 7, they step into a community built on challenge, opportunity, and support – a place where every young person can discover their path to real-world success.

Our mission is simple but powerful: to give every student the confidence, skills, and ambition to thrive. We set high expectations, provide academic stretch, and foster a safe, inclusive environment where students are encouraged to take responsibility, be resilient, resourceful, and respectful.

Find out what's going on at HA every day!



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Governance



Hammersmith Academy takes pride in being a school where **high expectations, exceptional teaching, and strong pastoral care** combine to ensure every student has the opportunity to thrive. Our teaching staff work tirelessly to understand the needs of each individual, challenging and encouraging in equal measure so that students build both academic strength and personal confidence.

The Academy's pastoral programme provides a space for students to engage with ethical issues and current affairs, helping them to grow into well-rounded, reflective young adults. Alongside this, a rich programme of extra-curricular activities ensures students flourish beyond the classroom, whether in sport, debating, music, drama, performance, or environmental action. Every term, the school newsletter captures the breadth of these experiences and the energy of Academy life.

Our **careers and university guidance is second to none**, with a dedicated team supporting students to secure places at top destinations. Whether your child aspires to attend **Cambridge, Oxford, a Russell Group university**, or pursue one of the many high-quality apprenticeship schemes available,

Hammersmith Academy is fully equipped to provide the **guidance, support, and opportunities** they need to succeed.

This is a school that rises to challenges. During the pandemic, for example, a Chromebook was provided to every student to ensure no one was left behind - a clear example of the Academy's commitment to equity and excellence.

Our sponsors, **The Mercers' Company** and **The Worshipful Company of Information Technologists**, add a unique dimension to our provision. Their ongoing support enriches our governance and creates exceptional opportunities for our students through connections with partner schools, universities, and industries.

Above all, Hammersmith Academy is a **happy, inclusive and ambitious community**, described by Ofsted as a "harmonious place." It is a school where students are challenged, supported, and celebrated as they find their own path to Real World Success.

I very much hope that you and your child will choose to join us.

Seatal Patel, Chair of Governors

"Leaders are supported and challenged by dedicated and knowledgeable governors, who share their vision of high standards in a supportive school."

Ofsted Report 2022



Our Story

Hammersmith Academy opened its doors in 2011, founded by Tom Ilube CBE — entrepreneur, philanthropist, and one of the UK's most influential educational leaders, currently serving as Chair of The King's Trust Council. His vision was bold and inclusive: to create a school where ambition is nurtured, and where success is measured not only in academic results, but in the character, confidence, and skills that enable students to flourish in life beyond the classroom.

Our Sponsors

Hammersmith Academy is proud to be co-sponsored by two leading City Livery Companies: The Mercers' Company and The Worshipful Company of Information Technologists (WCIT). Their vision, expertise and support ensure that our students benefit from centuries of educational excellence combined with forward-thinking innovation.

Our sponsors are not only supporters of the Academy - they are also actively involved in shaping our direction. Some of our governors are members of these two companies, bringing their deep expertise and unique perspectives into our governance. This ensures that our Academy remains ambitious, inclusive and well-connected, with strong links to both tradition and the modern world of business, technology and education.

The Mercers' Company



The Mercers' Company has been at the heart of education in London for over 500 years, since the foundation of St Paul's School in 1509. Today, their mission remains the same - to be a force for educational excellence that benefits students from all backgrounds. Through their support, our students access unique opportunities, including academic masterclasses and cultural events with two of the UK's leading independent schools, St Paul's School and St Paul's Girls' School.

The Worshipful Company of Information Technologists (WCIT)



The WCIT brings expertise from the technology and business sectors, ensuring our governance and curriculum reflect the demands of a fast-changing digital world. Their involvement helps us develop innovative pathways in IT and digital learning, and offers students valuable insights into the skills required to succeed in the industries of the future. Together, our sponsors help us deliver on our ethos of Real World Success - creating opportunities, raising aspirations, and equipping every student to thrive in education, employment and life.

Private School Partners

Our Private School Partnership Programme is made possible via our shared foundations with the The Mercers' Company and enhances our academic and cultural offering.



ST PAUL'S
GIRLS' SCHOOL



St Paul's School
FOUNDED 1509

St. Paul's School and St. Paul's Girls' School are two of the country's leading independent schools. They regularly appear at the top of league tables and possess expertise at stretching students beyond the curriculum to prepare them for Oxbridge and Russell Group universities.

This partnership opens doors to:

- **Masterclasses** led by subject specialists, providing in-depth learning and academic enrichment.
- **Shared teaching and learning** experiences that expose students to diverse perspectives and pedagogical approaches.
- **Cultural events and workshops** that inspire creativity, leadership, and global awareness.

Our partnerships are a vital part of our vision to develop aspirational future citizens, young people who are equipped with the skills, confidence, and connections to succeed professionally and personally in an ever-changing world.

Highlights from the Partnership Programme

Our students benefit from a range of transformative experiences, including:

- Economics Workshop & Trading Day
- West London Schools Eco-Partnership:
- CORE Schools Economics Video Challenge
- Insight Programme Lectures: Weekly expert-led talks, from a wide range of career sectors and academic fields, that spark curiosity and ambition.
- UCAS Support - Comprehensive guidance for university applications, particularly for competitive courses and institutions such as medicine and law.
- Oxbridge Application Support



Ethos

Our ethos is to create an academic environment where every student feels psychologically safe, supported, and confident to take on new challenges. When young people feel secure in themselves, they are free to grow in confidence and achieve not just academically, but in every aspect of life.

We expect all members of our community — students and staff alike — to live by our four core values:

- Take **Responsibility** – for learning, behaviour, and the impact we have on others.
- Be **Resilient** – to persevere when challenges arise and keep focused on the goal.
- Be **Resourceful** – to problem-solve creatively and work collaboratively.
- Be **Respectful** – to be kind, considerate, and active citizens within our community and beyond.

The House System

At the heart of Academy life is our House system, which gives students a strong sense of belonging and identity. On joining the Academy, each student becomes part of one of five Houses, each named after an inspirational figure whose achievements embody our values.



Lovelace House – after Ada Lovelace, regarded as the world's first computer programmer.



Attenborough House – after Sir David Attenborough, naturalist and broadcaster.



Johnson House – after Katherine Johnson, trailblazing NASA mathematician.



McQueen House – after Sir Steve McQueen, British filmmaker and director.



Khan House – after Fazlur Rahman Khan, pioneering structural engineer.

The House system instils pride and community spirit, while also creating healthy competition across sports, the arts, and academic challenges. It encourages teamwork, leadership, and resilience, helping students feel part of something bigger while celebrating their individuality.

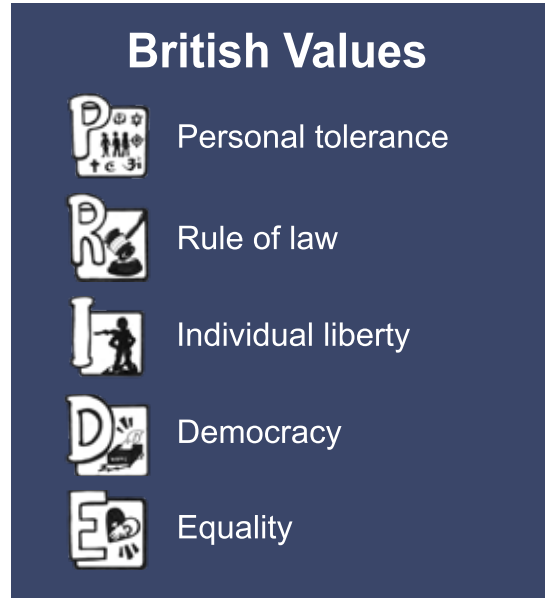
Living by PRIDE: British Values

Alongside our House system, we ensure that students embody the principles of active citizenship through our PRIDE framework. This celebrates and reinforces the fundamental British values of tolerance, respect, democracy, equality, and the rule of law. These values are woven into tutor time, assemblies, enrichment activities, and our Drop Down Days, where students spend time exploring important themes of personal development, wellbeing, and civic responsibility.

Together, the House system and PRIDE values give our students a strong moral compass, a sense of community, and the confidence to play their part in shaping the world.

At Hammersmith Academy, our ethos is more than words. It is a lived experience — a culture of challenge, opportunity and community that gives

every student the tools and the confidence to find their path to Real World Success.





Pastoral Care

Students achieve their very best when they feel safe, supported, and confident. That is why our pastoral care is at the heart of school life - ensuring every child has the right conditions to flourish both academically and personally.

Each year group has a dedicated Pastoral Team made up of:

- **Form Tutor** – who students meet every day during tutor time. Tutors provide daily check-ins, build strong relationships, and are the first point of contact for guidance and support.
- **Pastoral Support Officer (PSO)** – who oversees student welfare, ensuring that each child feels secure, valued, has full attendance and ready to learn.
- **Head of Year** – who takes responsibility for students' academic progress, behaviour, and success, ensuring that high expectations are met.
- **Head of Key Stage** – who oversees the pastoral provision across entire year groups, ensuring consistency and continuity as students move through the Academy.

This structure guarantees that every student is known as an individual, with adults who understand their strengths, their challenges, and their goals. It also ensures that families have a clear and reliable network of support throughout their child's journey.

Transition to Secondary School

Moving from primary to secondary school is an exciting step, and we are committed to making it as smooth and positive an experience as possible. Our pastoral team works closely with local primary schools to understand each child's needs and ensure the right support is in place from the start.

We run a programme of transition events and a summer school, which give students time to adjust to secondary school life, build friendships, and become familiar with the Academy's routines and facilities. This careful preparation means that when September arrives, our new Year 7s are ready to hit the ground running - confident, settled, and able to make maximum progress.



Careers

We believe that planning for the future begins the moment students walk through our doors. Careers education is not an optional extra here; it is woven into the fabric of school life, supporting every child to develop the knowledge, skills, and confidence to thrive in a competitive, professional world, equipping students with the tools to succeed - wherever their path may lead.

Early Careers Education from Year 7

Our programme begins right from Year 7 with early careers and inspiration sessions, giving students a chance to connect their learning with future possibilities and instil ambition and curiosity at the start of their secondary journey.

We aim to expand every student's understanding of the world of work by introducing them to a wide range of career sectors and opportunities.

In Year 7, they take part in a Careers Awareness Day where alumni visit to talk about their early careers and encourage students to think about the many

sectors and careers that are out there - from law and finance to creative industries, STEM, and beyond. This exposure builds cultural capital and inspires students to imagine futures they may not have previously considered.

Supporting Personal Ambition and Goals

The Academy has a dedicated Careers Team that provides opportunities, tailored advice and one-to-one guidance to students to ensure that they feel supported in choosing their own pathway - whether that leads to university, an apprenticeship, or directly into the workplace.

Unifrog: A Personal Profile for Success

Every student has their own *Unifrog* profile - an online platform that allows them to log achievements, explore career pathways, and track their development from Year 7 through to Sixth Form. This record of skills, experiences, and goals not only supports their personal growth but also forms a strong foundation when applying to universities, competitive apprenticeships, or employment opportunities.



Our Curriculum

The transition into Year 7 marks the start of an ambitious and enriching journey at Hammersmith Academy. Our curriculum is carefully designed to inspire curiosity, stretch ability, and build the secure foundations students need to thrive through GCSE, Sixth Form, and beyond.

Quality Teaching from Subject Specialists

All Year 7 lessons are taught by subject specialist teachers with expert knowledge and passion for their disciplines. This ensures that every student benefits from the highest quality teaching, where depth of understanding and subject mastery are prioritised.

A High-Performing Curriculum

Our curriculum is academically ambitious, offering a broad balance of core subjects, humanities, languages, the arts, and computer science. This high-performing curriculum challenges every student, stretching their knowledge while nurturing their personal development and creativity. It is carefully sequenced to provide the skills needed for success in secondary education and beyond.

Learning Time That Matters

Lessons at Hammersmith Academy are 1 hour 20 minutes long — significantly longer than the national average. This extended learning time allows for

richer exploration of topics, greater discussion, and meaningful feedback from teachers, so that knowledge is deeply embedded and learning lasts.

Building a Strong Literacy Foundation

We know that literacy underpins success across the whole curriculum by making understanding more accessible. Year 7 students start the day earlier to take part in extra literacy sessions, building confidence and fluency in reading, writing, and communication.

Beyond the Classroom

Learning in Year 7 extends far beyond the timetable. Through Tutor Time, students engage in personal development, British Values, and early careers inspiration. Every child is also part of one of our five Houses — Attenborough, Johnson, Khan, Lovelace or McQueen — giving them a sense of belonging and healthy competition. Our Session 3 enrichment programme ensures that every student broadens their horizons through sport, clubs, and cultural activities.

The Year 7 Curriculum at Hammersmith Academy provides more than a strong academic start. It equips students with confidence, resilience, and the literacy and learning habits that lead to long-term achievement and real world success.



The Year 7 School Day

8.00–8.25 Literacy

8.30–9.50 1a

9.50–11.30 1b (including break)

11.30–12.00 Tutor time

12.00–14.00 2a (including lunch)

14.00–15.20 2b

15.30–17.00 Session 3 (After School Activities)

Key Stage 3 (KS3)

During Years 7, 8 and 9, students are taught all subjects of the National Curriculum:

- Art
- Design and Technology
- Drama
- English
- Spanish
- Humanities (History, Geography and Religious Studies)
- Computer Science
- Mathematics
- Music
- Physical Education
- SMSC (Spiritual, Moral, Social and Cultural Studies)
- Triple Science

All subjects are allocated more time than the minimum national requirements. For the core of English, Mathematics and Science, students study 4 hours per week for each subject. Further, there is a particular focus on Sport (2.5 hours), Computer Science (1 hour 20 minutes), and the creative subjects of Music, Drama, Design Technology and Art (1 hour 20 minutes).



Key Stage 4 (KS4)

Students complete their GCSEs over two years from Years 10 to 11. We encourage students to follow the English Baccalaureate which provides a broad and balanced curriculum.

In this programme of study, all students study a core curriculum of English, Mathematics, Triple Science, a Humanity (History or Geography), Spanish, Religious Studies and Computer Science and Creative Technology.

In addition to the English Baccalaureate's core curriculum subjects, students are also given the option to study another two subjects of their choice.

These include:

- Art and Design
- Computer Science
- Design and Technology
- Drama
- Economics
- Media Studies
- Music
- Physical Education



Key Stage 5 (KS5)

Our Sixth Form is a springboard into Higher Education, employment or further training. Students can choose from a wide range of over 20 academic and vocational courses at A Level and BTEC, including the specialism of Computer Science.

All students play a key role in the Academy's peer coaching programme, providing the opportunity to develop leadership skills and mentor younger students to become confident learners.

Sixth Formers are expected to take a mature approach to their work and adopt a professional standard of dress, reflecting the ethos and ambitions of the Academy.

When students leave Hammersmith Academy, they not only have impressive qualifications but are also confident, articulate, courteous and driven.

Subjects include:

- | | |
|-------------------------|-----------------------|
| • Art | • History |
| • Biology | • Maths |
| • Chemistry | • Media Studies |
| • Computer Science | • Photography |
| • Drama | • Product Design |
| • Economics | • Psychology |
| • English Literature | • Sociology |
| • Film Studies | • Spanish |
| • Further Maths | • AAQ Applied Science |
| • Geography | • BTEC Business |
| • Government & Politics | • AAQ ICT |
| | • BTEC Sport |



STEM

A Science, Technology, Engineering and Mathematics (STEM) focus is embedded throughout our curriculum. A STEM education is essential for students to thrive in an increasingly digital and globally connected world.

Specialist Facilities and Expertise

Students benefit from our cutting-edge facilities, including:

- A dedicated science floor with five fully equipped laboratories.
- Two ICT suites, a full Media Suite, and a recording studio.
- Advanced Design & Technology workshops with 3D printing and laser cutting equipment.
- A Sixth Form Centre with IT hubs for independent and collaborative study.

Competitions and Enrichment

STEM at Hammersmith Academy extends far beyond the classroom. Our students take part in prestigious competitions and opportunities, including:

- Count on Us Secondary Maths Challenge
- WCIT Hackathon & WCIT Dinner Debate
- FIRST LEGO League Challenge
- Science Olympiad
- Space Exploration Talks
- National Geographic guest speaker events
- Exhibiting at Royal Horticultural Society (RHS) national events

These experiences build confidence, teamwork, and innovation, while exposing students to real-world applications of STEM learning.

Pathways to Success

Alumni have gone on to study computer science, neuroscience, engineering, and game development at some of the UK's top universities, as well as securing prestigious degree apprenticeships with global companies such as *BlackRock* and *L'Oréal*.

Through a blend of academic excellence, practical experience, and cultural capital, we prepare students to be resourceful, resilient problem-solvers — ready to lead in the digital world and make a meaningful impact on society.



HArts

The HArts Department is one of the shining beacons at Hammersmith Academy. Our enthusiastic support of the Arts has developed close links with both local and national arts organisations.

These partnerships have seen students work alongside the Royal College of Music, the London Academy of Music and Dramatic Art, the Donmar Warehouse and the Lyndon Arts Trust, as well as visiting the Lyric, Bush and other London theatres.

Students have had their work shown at the Saatchi and Tate Galleries and our Art Department has close ties with Hayward Gallery and Design Museum, which includes a special Design Museum Takeover Weekend just for the HA community.

We are very proud of our students' achievements in the Arts. The Arts present an opportunity for all students to express their creativity and individuality, whilst broadening their horizons. HArts, a

collaboration between our Technical and Performing Arts departments, extend these benefits through a number of additional activities throughout the year.

In the last academic year we produced a staggering number of performances, collaborations and exhibitions showcasing everything from fine art to drama and ballet. We also welcomed industry professionals to provide insight into the creative art industry, including TV and screen actor, Finn Cole.

We have had standout productions of *Matilda*, *Moana*, *Bugsy Malone*, and *Sister Act*, all aspects of the shows, including set design, lighting and choreography, taken on by our students.

Students gain a unique insight into the working world of the Arts through the Academy's specialist facilities which includes an industry standard theatre, production and editing suites, a drama studio with full lighting rig, and Art and Design studios complete with laser cutter, CAD router and kiln room. At Hammersmith Academy, students get a truly well-rounded experience when it comes to the Arts.

Sport

Students are encouraged to participate in a range of competitive sports against their peers and other schools. Sport and Physical Education play an important role in the development of students' individual teamwork and leadership skills.

Every student benefits from at least **2.5 hours of PE** each week – above the National Curriculum minimum – alongside opportunities to extend their participation through our after-school Session 3 programme. From utilising our fully equipped Fitness Suite, with state-of-the-art aerobic and resistance training facilities, to engaging in specialist coaching, students develop the physical and mental resilience that supports their wider success.

We also offer outstanding opportunities that set us apart as an inner-London school, with access to King's House Sports Ground for extended games and Fulham Reach Boat Club, where rowing forms part of our curriculum. These experiences allow students to broaden their horizons, try new challenges, and develop a lifelong love of sport and wellbeing.

Sporting Partnerships

Our students benefit from exceptional sporting partnerships that inspire ambition and raise aspirations. They have trained alongside the **England Rugby** Team, met Olympic rowers, and competed in the **QPR League** Championships. These experiences give our young people first-hand insight into elite performance, showing them the rewards of dedication and perseverance, and motivating them to achieve their own personal bests both on and off the field.

At HA your child can learn:

- Athletics
- Badminton
- Basketball
- Cricket
- Dance
- Fitness Training
- Football
- Netball
- Rounders
- Rowing
- Rugby
- Table Tennis
- Tennis
- Trampoline
- Alternative Sports (Street Surfing, Yoga, Ultimate Frisbee, BMX)
- And more!



Exam Results

Our results reflect the strength of our teaching, the rigour of our curriculum, and our culture of high aspiration for every student.

GCSE Excellence

We are proud to celebrate another year of strong GCSE results:

- **77% of all grades were 9-4**, with 63% at 9-5, and 27% at 9-7.
- In **English**, **78%** of students achieved a **strong pass (9-5)**, while in **Mathematics 60%** reached the same benchmark.
- The **sciences** and the **arts** continue to excel, with **41%** of students achieving **9-7** in **Biology** and **Physics**, **48%** in **Chemistry**, and **100%** in **Drama** at **9-5** or higher.

These outcomes are particularly impressive in the context of our fair-banded intake, which ensures we admit students from across the full range of abilities. Unlike selective schools, our student cohort reflects a true comprehensive intake. This means that while our overall grade profile is balanced across ability bands, the progress our students make - the value we add - is exceptional, placing Hammersmith Academy consistently within the **top 15% of schools nationally** for student progress. In other words, students of all starting points achieve beyond expectations here.

A Level Achievement

At Sixth Form, our students continue to excel, with **50% of all grades awarded at A–B*** and **75% at A–C***. Success spans both academic and creative disciplines:

- **71% of Psychology** students and **73% of Sociology** students achieved a B or higher.
- **Economics** saw **69%** at grade **B or above**, while **Politics** secured **61%** at the same level.

- Creative subjects flourished, with **79%** of Art students and **83%** of Further Mathematics students achieving B or higher.

BTEC & Vocational Success

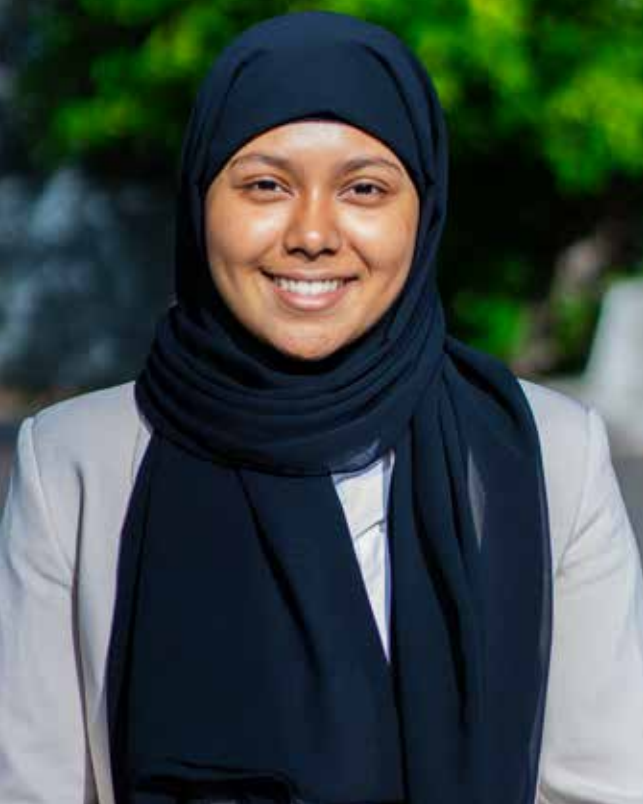
Our vocational pathways demonstrate that excellence extends beyond A Levels:

- **62%** of all BTEC grades were at **Distinction or Distinction***, with **100%** achieving **Merit or above**.
- Highlights include **BTEC Business**, with **67% Distinction or higher**, and **BTEC Sport**, with **71% at Distinction or above**.

From Classrooms to Careers

Our leavers secure places at some of the UK's most prestigious universities — including Oxford, Cambridge, King's College London, Imperial, Edinburgh, Exeter, Leeds, and Bath — to study an extraordinary range of subjects, from Law, Neuroscience and Computer Science to Fine Art, Interior Design and Game Development, reflecting the diversity of their ambitions and the strength of our university and career provision.

We also achieve impressive results when it comes to students securing highly competitive degree apprenticeships. Students have gone on to apprenticeships with leading employers such as L'Oréal, BlackRock and National Highways.



Anisha Ali attained 7 grade 9s and 3 grade 8s.

"My time at Hammersmith Academy has been an incredible journey. From day one in Year 7, it felt like I was part of a welcoming and diverse community that values both academic and personal growth.

The teachers here are not just educators; they're mentors who genuinely care about each student's development. They make learning engaging and often go the extra mile to ensure we grasp even the trickiest concepts. Their dedication is one of the reasons I've thrived academically.

HA offers so many extracurricular opportunities. Whether you enjoy sports, arts, or sciences, there's always something for you. These opportunities have allowed me to explore my interests and develop new skills.

Although I am not yet sure what I want to do after A Levels, I know that the amazing Careers Team at HA will provide me with the guidance and support I need to make the best decision for me."

Leo Marshall scored 4 grade 9s and 5 grade 8s.

"Ever since I joined the Academy in Year 7, I have found the teachers incredibly invested in our success, providing us with support for exams, their depth of knowledge is a key feature that will continue to help me throughout my future in education.

As a cohort that was affected by the pandemic, the Academy has offered numerous opportunities to make up for this difficult time, such as free learning resources which allow students to work independently away from lessons.

I have chosen to continue studying at Hammersmith Academy's Sixth Form as I would like to utilise the Careers Team to gain a greater understanding of what direction to take after this stage of my life. The Academy also has a wealth of resources that few others offer, such as the DT department and Maths teachers that I would not have found anywhere else."



Alumni

We are proud of our vibrant community of alumni, many of whom have gone on to achieve great personal success both professionally and personally.

Since opening in 2011, our students have gone on to make their own mark on the world. Their ambition has taken them across the globe and into a diverse range of careers in both traditional and emerging sectors .

University and Beyond

Many of our alumni progress to top universities, including Oxford, Cambridge and the Russell Group, where they pursue demanding courses across a wide range of disciplines. Whether studying Neuroscience at Exeter, Law at King's College London, or Fine Art at Oxford, they leave Hammersmith Academy fully prepared to thrive in higher education.

Our alumni represent an extraordinary range of professions - from law, medicine, and the civil service to finance, education, HR, architecture, tech, advertising, and the creative industries just to name a few.

Degree Apprenticeship Success

We are equally proud of our track record in securing highly competitive degree apprenticeships. These highly sought after programmes allow students to study for a degree while working for a leading employer - gaining professional experience and earning a salary while graduating debt-free. Alumni have secured coveted places at organisations such as **L'Oréal**, **BlackRock**, and the **National Highways Agency**, proving that apprenticeships can be just as powerful a route to professional success as traditional university study.

Giving Back to the Academy

What makes our alumni community so special is not only their achievements, but also their commitment to inspiring the next generation. Many return to the Academy to deliver career talks, workshops, and mentoring, sharing their journeys and offering guidance to current students. Highlights include our annual Year 7 Careers Awareness Day, Oxbridge and Russell Group workshops, and sector-specific events where alumni help students explore the realities of different professions.

Our alumni look back on their time at Hammersmith Academy with pride and fondness. Their achievements - and their willingness to give back - are the strongest possible testament to the Academy's vision: a school that provides the challenge, opportunity and community for every student to discover their path to real world success

Reunions and Networking

Our alumni network is also a powerful source of inspiration and support. Through alumni reunions and networking events, former students can share experiences, exchange advice, and build professional connections. These gatherings bring together alumni at different stages of education and career, creating a unique space for mentoring, collaboration, and mutual support. They are a reminder that being part of Hammersmith Academy is not just about school years, but about belonging to a lifelong community.



Noor Saeed (HA 2013-2019)

Unregistered Barrister

"Hammersmith Academy provided the foundation for everything I've gone on to achieve. The resilience, leadership and teamwork I developed there continue to shape my journey as I train to become a criminal barrister.

I received life changing opportunities such as captaining the rugby team to a full on expedition to the Amazon Rainforest. All of which pushed me out of my comfort zone and gave me the confidence to aim higher.

What makes HA truly special is how it prepares you not just academically, but for life — encouraging you to challenge yourself, embrace opportunity and find your own path to success in life beyond school and university."



Nadim Choudhury (HA 2011-2018)

HR Analyst at Fitch Ratings, part of Fitch Group.

"Hammersmith Academy gave me the resilience and confidence to pursue opportunities I never thought possible.

What sets HA apart is how it prepares you not just for exams, but for the professional world by instilling values, ambition, and a mindset that success is achievable in any path you choose. Throughout my time at school, we were provided with an incredible careers programme that was tailored to our different stages of education. Starting with career discovery sessions with alumni in Year 7, through to work experience in Year 10 and CV workshops in Sixth Form.

The leadership roles I took on and the supportive environment pushed me to grow, and those skills have carried me into my career today, where I work with colleagues from across the world."





Developing the Whole Child

At HA education extends beyond the classroom. Our ethos of Real World Success means nurturing young people who are not only academically accomplished but culturally well-rounded individuals.

Extra-Curricular Enrichment: Session 3

Every day after lessons, students take part in our extensive Session 3 programme — a diverse menu of clubs, activities and societies designed to inspire curiosity, spark new passions, and build lifelong skills. From rowing and trampolining to choir, coding and debating, there truly is something for everyone. We believe that enrichment is not optional but essential, and every student is expected to participate in at least one activity that challenges them to grow.

Cultural Connections

Exposure to culture is at the heart of our personal development programme. Our students benefit from a rich programme of theatre visits, museum workshops, and academic masterclasses through our unique partnerships. We foster excellent

relationships with organisations including The Royal College of Music, Design Museum, Lyric Theatre, Imperial College Makerspace, Hayward Gallery, and our **exclusive partnership with Kensington Palace**, where students take part in heritage and leadership workshops that connect them to history, culture, and civic responsibility.

Our collaborations with St Paul's School and St Paul's Girls' School further expand horizons, giving students access to masterclasses and cultural experiences that develop cultural capital and inspire ambition.

Leadership Opportunities

We encourage students to be active citizens and leaders who embody our core values of Responsibility, Resilience, Resourcefulness and Respect. The **Junior Leadership Team (JLT)** provides a platform for students to contribute meaningfully to school life through dedicated committees, including:

- Anti-Racism & Diversity Committee
- Events & Community Committee
- Personal Development & Wellbeing Committee

- PRIDE British Values Committee
- Teaching & Learning Committee

Through these groups, students champion the British Values of tolerance, rule of law, individual liberty, democracy and equality. They learn to influence change, represent their peers, and become role models who lead by example. Many also serve as mentors, prefects, and ambassadors, developing leadership qualities that prepare them for life beyond the Academy.

Expeditions and Residential Trips

Personal growth comes from challenge, and our students take on life-changing experiences beyond the classroom. From the **Duke of Edinburgh Award** and **Outward Bound** residentials to international expeditions with the **British Exploring Society**, our young people test themselves in new environments, develop teamwork and independence, and build the confidence to thrive in unfamiliar situations.

Students also benefit from enriching international experiences. A residential trip to **Spain** gives them the chance to immerse themselves in language, culture and history, while a visit to **CERN in Switzerland** opens their eyes to cutting-edge scientific discovery and inspires future ambitions in STEM.

These opportunities broaden horizons, deepen cultural awareness, and give our students the confidence to see themselves as global citizens. They help shape character, instil resilience, and create memories that stay with our young people long after they leave the Academy — preparing them for success in both their personal and professional lives.

Charity and Community

Developing the whole child also means nurturing empathy, compassion, and a strong sense of social responsibility. Charity is a key part of Academy life and students are encouraged to look beyond themselves and make a positive contribution to the wider world.

Throughout the year, we hold a number of charity days that raise awareness and funds for local, national and global causes. These events bring our community together and help students understand the power they have to make a difference.

Highlights include Children in Need, Comic Relief, Show Racism the Red Card, Green 4 Grenfell and our flagship charity event Race for Life Summer Fair, where students, staff, and families unite to raise money for Cancer Research UK.





Striving for Success

We focus on equipping young people with the skills they need to navigate a complex, fast-changing world. From developing financial literacy and sustainability awareness to building resilience and real-world problem-solving skills, we ensure our students leave with the tools to lead successful, independent, and enriched lives.

Sustainability and Global Citizenship

A core strand of our success is our commitment to sustainability. Students take the lead in shaping initiatives that make a real difference, from climate action projects to community gardening. Our passion and innovation has been recognised nationally with awards such as:

- Global Action Plan Sustainable School of the Year
- Climate Kick Start Award Winners
- RHS School Gardening Team of the Year
- Cultivation Street School Gardening Team of the Year
- Transport for London Gold Accreditation School

Sustainability and global citizenship is prevalent in everyday life at the Academy. Our 422 solar panels and RHS award-winning gardens demonstrate how sustainability works on a physical level. Students also play an active role in our food waste scheme with LBHF by emptying plates into collection bins at lunchtime, with food then composted to reduce waste and benefit the local environment. These daily habits instil responsibility and environmental awareness, ensuring our students contribute positively to society.

Financial Literacy for Lifelong Confidence

Striving for success also means preparing students for the financial realities of adult life. We are proud to be a **Young Enterprise Centre of Excellence for Financial Education**, a prestigious national accolade that recognises our innovative financial curriculum.

Led by our dedicated Financial Literacy Lead, students begin their journey in Year 7, building essential knowledge and confidence. During their time at the Academy, students will receive sessions on topics such as:

- Opening and managing bank accounts
- Savings and investments
- Insurance and personal credit scores
- Managing university finances
- Budgeting for independence

This progressive programme ensures our students leave Hammersmith Academy with not just strong qualifications, but the lifelong skills to make informed financial decisions, take responsibility for their futures, and embrace opportunity with confidence.

Partnerships that Broaden Horizons

Through our partnerships that champion sustainability, our students gain opportunities to engage with meaningful projects that raise aspirations and encourage responsibility for the world around them. By working with expert organisations, students expand their cultural capital, develop practical skills, and build the confidence to play an active role in creating a greener, more sustainable future.



Uniform

Our uniform reflects the high standards and aspirations of the Academy. Worn with pride, it represents belonging, responsibility, and preparation for the professional world. We expect all students to uphold these standards and ask parents to support us in maintaining a positive and professional image.

All our students – apart from Sixth Form, who are still expected to dress professionally – will adhere to the regulations regarding uniform outlined:

- Grey Academy Suit Jacket
- Grey Trousers / Tartan Knee Length Skirt
- Burgundy Academy Tank Top / Jumper
- Academy Tie
- Plain White Collared Shirt (Long or Short Sleeved)
- Plain Black Socks / Tights (Without Any Pattern)
- Plain Black Shoes.

PE Kit (all students)

- Academy Fitness T-shirt
- Academy multi-sport top
- Academy shorts
- Academy Track suit
- Academy sports socks
- Non-marking soled training shoes.

Shoes

Plain black leather shoes are an essential part of the Academy uniform. These must be closed toe and not made of canvas or suede. Shoes must be plain and with no branding. Lace up shoes are permitted, boots are not.

Hair and Jewellery

No jewellery is allowed except plain watches and one plain metal, discreet ear stud in each ear. We do not allow any visible piercings (including nose piercings) except ear studs. Hair must be worn in a style appropriate to a business environment. Extreme hairstyles/colours and hair bands that undermine the expectations of the Academy will not be permitted. No make-up or nail polish is permitted except for Sixth Formers. Headscarves and hijabs must be plain black or grey.



Dining

At Hammersmith Academy we believe that a well-balanced, nutritional diet is hugely important for our students' learning and development.

We work closely with our specialist caterers, *Innovate*, to provide students with high quality breakfasts and lunches that are cooked daily in our kitchen, catering for all dietary requirements and ensuring students are ready and prepared for the day's lessons.

Fresh fruit is available at lunch and break time. As part of our commitment to healthy eating, we do not have high sugary snacks or fizzy drinks available on site.

The cafeteria space sees students and staff seated together providing continued contact time, helping to build important relationships and providing an important sense of community.

For information about free school meals please see our website.

Admissions

The Academy is part of the pan-London admissions scheme which requires all parents to complete an eAdmissions form. In doing so, Hammersmith Academy must be listed as one of your preferences on the Local Authority form.

The Academy will admit 140 pupils into Year 7 every September (in accordance with the Academy's published admission number). Preference will be given to students based on distance from the Academy to the child's home address.

Those who are offered a place at Hammersmith Academy will be informed in March through the Local Authority.

Fair banding

Every applicant to the Academy will be required to take a fair banding test, this includes looked after children.

Children with an EHCP are not required to sit the fairbanding test.

Every applicant will be placed in one of five bands

based on their performance in the test. This does not affect their eligibility for selection. An equal number of students are admitted from each band. Places will be allocated by applying the oversubscription criteria.

Admission Appeals

Parents/carers who are not offered a place for their child may appeal to an independent panel under the provisions of the Schools Standards & Framework Act, 1998. On notification of an unsuccessful application on Monday 2nd March 2026, parents/carers wishing to appeal should visit the Academy's Admission Appeal page for full details of the appeal process and the closing date for appeals to be submitted to the independent panel.

In-Year Admissions

Spaces can become available for students at Hammersmith Academy on occasion. Please contact the Academy by telephone 020 8222 6000 or email admissions@hammersmithacademy.org



"Hammersmith Academy is incredibly ambitious for its student body, and has demonstrated the innovative, academic, friendly, and rigorous way they help their pupils succeed."

Teaching and Learning Director, The Brilliant Club



HA are proud to be part of the Jack Petchey Achievement Award Scheme, a reward and recognition initiative which enables schools and youth organisations to celebrate the achievements of their young people as well as receive additional funding.



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For a copy of any policy relating to the operation and procedures at Hammersmith Academy, please visit our website at www.hammersmithacademy.org or contact the Academy office.